



What Does the CC-BY-SA Mean for Me?

If I make use of Open California data, what are my obligations?

The CC-BY-SA, <http://creativecommons.org/licenses/by-sa/4.0/>, license says if you 'remix, transform or build upon the material, you must distribute your contributions under the same license as the original'. So you can do anything you want, but you must open your work just as we are opening ours. You also must attribute Planet Labs, telling others where the original data came from. Any commercial use outside the CC BY-SA licence is required to contact sales, sales@planet.com.

What does it mean to attribute Open California data to Planet Labs?

Attribution means that you are required to include a Copyright notice alongside the data that links back to the Open California dataset, indicates the data is made available by Planet Labs Inc., and states and links to the CC BY-SA license. For example, you might include the following text along with any data you use:

Open California Satellite Imagery © 2016 Planet Labs Inc. licensed under CC BY-SA 4.0.

If you should happen to modify our data or create a derivative work, you would need to indicate that as well. You can find more information about attribution at the Creative Commons Wiki, wiki.creativecommons.org.

If I run analysis like NDVI or create a derived data product on Open California Data, do I have to open that?

Yes, an NDVI or other analysis is derived data, and should be distributed under the same license.

If I use the data to write up a report for an agricultural company and I sell that report, does that have to be open?

If the imagery or a derived image is included in the report then it must be made available under the same CC BY-SA license governing the Planet Labs data.

If I build a web or mobile application and pull in Planet Labs data, what must I do to abide by the license?

The source code of the application does not have to be open, Planet Labs data can be used with proprietary applications. If the application is creating derived data from Planet Labs imagery then that data must be available under the same CC-BY-SA license to users.

If I use Planet Labs Imagery in a news article, what are my obligations?

You must credit Planet Labs as the provider of the image, preserve our copyright notice, and provide a link back to www.planet.com.

If I overlay other imagery on top of Planet Labs Open California tile servers, do I have to make sure the other imagery is open?

No, there is no modification or derivation of the data in that case, so you can easily overlay other data with Planet Labs Imagery.