



Planet General Definitions

Defined Term	Definition
Academic	means a single educational institution.
Acres Under Management or AUM	means the geographic Areas of Interest identified by Licensee, which are measured in acres. During the Term (or each year of the Term, if a multi-year contract), Licensee can identify up to the number of AUM set forth above. Once identified, the AUM cannot be changed. If Licensee does not use all 365 Downloads (or more as appropriate, if multiple images are available in a single day) for a single AUM per year, any unused Downloads will expire and may not be rolled over from year to year.
Affiliate(s)	means an entity controlling, controlled by, or under common control of an entity, where "control" means ownership of at least fifty percent (50%) of the equity or beneficial interest of such entity.
All-time	means both Archive and Monitoring Content.
Analytics Feed	means an analytics tool which forms a part of the Platform, and which automatically processes Content to detect specific phenomena and which provides applicable output to Licensee.
Archive	means the Content available via the Platform collected prior to the Contract Effective Date.
Area(s) of Interest	means the geographic location in which Licensee desires to acquire imagery.
Authorized User(s)	means those employees and Contractors of Licensee who have been authorized by Licensee to access the Platform and use the Content. To the extent Licensee orders a Multi-Entity license, the term Authorized User shall be deemed to include the employees and Contractors of Affiliates.
BaseMap	means Content composed of orthorectified imagery that form the background setting for a map.
Campus	means a single geographic location of an Academic institution; Authorized Users include the Campus's faculty and matriculated students.
Content	means data generated from satellite imagery made available to Licensee pursuant to the terms of an Order Schedule. "Content" does not include Third Party Content.
Content Territory	means the geographic area that may be accessed using the Platform.
Contractor(s)	means a third-party contractor or consultant hired by Licensee to act as an Authorized User solely on behalf of and for the benefit of Licensee.



Department	means a division of an Academic institution devoted to a particular academic discipline; Authorized Users include the Department's faculty and matriculated students.
Derivative Product(s)	means any product or information that is derived or developed from the Content that does not contain any source image data from the Content and from which the Content cannot be extracted.
Distribution Territory	means the geographic location in which Licensee or a Partner is authorized to distribute Derivative Products.
Download	means any download of Content from the Platform, all of which must be completed prior to the end of the Term (or each year of the Term if a multi-year contract); any unused Downloads will automatically expire at the end of the Term (or each year of the Term if a multi-year contract)
End User(s)	means the person or entity identified in an Order Schedule to which Licensee distributes a Derivative Product.
Enterprise	means a single commercial or non-governmental organization.
Government	means any single department, agency, ministry, or division of a country's government (federal/national, state/provincial, county, local, municipal levels).
Hectares Under Management or HUM	means the geographic Areas of Interest identified by Licensee, which are measured in hectares. During the Term (or each year of the Term, if a multi-year contract), Licensee can identify up to the number of HUM set forth in the table above. Once identified, the HUM cannot be changed. If Licensee does not use all 365 Downloads (or more as appropriate, if multiple images are available in a single day) for a single HUM per year, any unused Downloads will expire and may not be rolled over from year to year.
Licensee Platform(s)	means Licensee's proprietary platform used to distribute Derivative Products to OEM End Users.
Monitoring	means the Content requested by Licensee via the Platform collected during the Term.
Mosaic(s)	means Content composed of orthorectified imagery that form the background setting for a map or are used to derive objects, features, or numeric values.
Multi-Entity	means a single entity (Academic, Enterprise, or Government) and its Affiliates.
OEM End User(s)	means the person or entity to which Licensee distributes a Derivative Product.
Order Schedule	means the written document between Planet and Licensee or Partner through which orders for products and services are placed.



Perpetual	means that Licensee may retain the Content in perpetuity, but solely for: (1) archival purposes; and (2) for continued use in the context or manner used during the Term of the applicable Order Schedule. All such perpetual use is subject to Licensee's compliance with the terms and conditions of the Agreement.
PlanetScope	means the Earth imagery collected by the current constellation of Dove satellites, including any Dove satellites with the same functionality which are added to the constellation during the Term.
Platform	means the application programming interface and graphical user interface that is made available to Licensee under an Order Schedule, which enables Licensee to access Content, and which Platform includes tools such as searching, viewing, and downloading Content and Third Party Content.
RapidEye	means the Earth imagery collected by the RapidEye satellites.
Scene(s)	means a sensor-based frame, representing multiple SkySat frames that are super-resolved into a single scene.
Single-Entity	means a single entity (Academic, Enterprise, or Government).
SkySat	means the Earth imagery collected by the current constellation of SkySat satellites, including any SkySat satellites with the same functionality which are added to the constellation during the Term.
Third Party Content	means the data of certain third parties which Planet may make available to Licensee.
Tier(s)	means the specific Content Territor(ies) as set forth in the schedule found at https://assets.planet.com/docs/Planet_Content_Territory_Tiers.pdf
Tile View(s)	means each individual view of a Tile that represents a certain portion of the ground at a particular zoom level in a 2D projection of the Earth.
Tile(s)	means a 256x256 pixel image.
Time of Interest	means the time range in which Licensee desires to acquire imagery.
VIS-SIM or Visual Simulation Product (VSP)	means a visual simulation Derivative Product generated by Licensee or Partner by modifying the Content through processing, technical manipulations, and the integration of additional data.