

GENERAL DEFINITIONS

“Academic” means a single educational institution.

“Acres Under Management” or “AUM” means the geographic areas of interest identified by Licensee, which areas are measured in acres. During the Term (or each year of the Term, if a multi-year contract), Licensee can identify up to the number of AUM set forth in the table in Section 2 above. Once identified, the AUM cannot be changed. If Licensee does not use all 365 Downloads (or more as appropriate, if multiple images are available in a single day) for a single AUM per year, unused Downloads may not be rolled over from year to year.

“Affiliate” means an entity controlling, controlled by or under common control of Licensee, where “control” means ownership of at least fifty percent (50%) of the equity or beneficial interest of such entity.

“Analytics Feed” means an analytics tool which forms a part of the Platform, and which automatically processes Content to detect specific phenomena and which provides applicable output to Licensee.

“Archive” means the Planet-stored Content currently available for access, which if ordered will be made available to the Licensee through the Platform.

“Authorized User” means those employees and Contractors of Licensee who have been authorized by Licensee to access the Platform and use the Content. To the extent Licensee orders a Multi-Entity license, the term Authorized User shall be deemed to include the employees and Contractors of Affiliates.

“BaseMap” means a collection of orthorectified imagery that form the background setting for a map.

“Campus” means the grounds where an academic institution’s principal place of business is located.

“Content” means data generated from satellite imagery made available to Licensee pursuant to the terms of this Agreement and as set forth in detail in an applicable Order Schedule. “Content” does not include Third Party Content.

“Content Territory” means the geographic location of Content that may be accessed.

“Contractor” means a third-party contractor or consultant hired by Licensee to act as an Authorized User solely on behalf of and for the benefit of Licensee.

“Department” means a division of an academic institution’s faculty devoted to a particular academic discipline.

“Derivative Product” means any product or information derived and developed from the Content that does not contain any source image data from the Content and is irreversibly modified and uncoupled from the Content.

“Distribution Territory” means the geographic location in which Licensee or a Partner is authorized to distribute Derivative Products.

“Download” means any download of Content from the Platform, all of which must be completed prior to the end of the Term; unused download rights shall automatically expire at the end of the Term.

“End User” means the end user to which Licensee distributes a Derivative Product.

“Enterprise” means a single commercial or non-governmental organization.

“Government” means for a single country all civilian and military government agencies/ministries at the federal/national, state/provincial, county, local, municipal levels. For the United States, includes all Title 50 organizations as defined in 50 USC 401a.

“Hectares Under Management” or “HUM” means the geographic areas of interest identified by Licensee, which areas are measured in hectares. During the Term (or each year of the Term, if a multi-year contract), Licensee can identify up to the number of HUM set forth in the table in Section 2 above. Once identified, the HUM cannot be changed. If Licensee does not use all 365 Downloads (or more as appropriate, if multiple images are available in a single day) for a single HUM per year, unused Downloads may not be rolled over from year to year.

“Mosaic(s)” means a collection of orthorectified imagery that form the background setting for a map or are used to derive objects, features, or numeric values.

“Multi-Entity” means a single entity and its Affiliates.

“OEM Derivative Product” means a Partner product that is developed by Partner from the Content, that does not contain any source image data, and that is irreversibly modified and uncoupled from the Content.

“OEM Display Product” means a Partner product incorporating all or any portion of Content and displayed to OEM End Users as set forth in an applicable Order Schedule.

“OEM End User” means the end user to which Partner provides an OEM Product.

“OEM Product” collectively means OEM Display Product and OEM Derivative Product.

“Order Schedule” means the ordering document through which orders are placed.

“PlanetScope” means the Earth imagery collected by the current constellation of Dove satellites, including any Dove satellites with the same functionality which are added to the constellation during the Term.

“Platform” means the application programming interface and graphical user interface that is made available to Licensee hereunder, which enables Licensee to access Content, and which Platform consists of tools and services designed for searching, viewing, and downloading Content and Third Party Content.

“RapidEye” means the Earth imagery collected by the RapidEye satellites.

“Scene(s)” means a sensor-based frame, representing multiple SkySat frames that are super-resolved into a single scene.

“Single-Entity” means a single entity, either Academic, Enterprise, or Government.

“SkySat” means the Earth imagery collected by the current constellation of SkySat satellites, including any SkySat satellites with the same functionality which are added to the constellation during the Term.

“Third Party Content” means the content of certain third parties which Planet may make available to Licensee.

“Tile” means a 256x256 pixel image.

“Tile View” means each individual view of a Tile that represents a certain portion of the ground at a particular zoom level in a 2D projection of the earth.

“VIS-SIM” or “Visual Simulation Product (VSP)” means a visual simulation Derivative Product generated by Licensee or Partner by modifying the Content through processing, technical manipulations, and the integration of additional data.