PLANET LAUNCH PROGRAMS
Accelerating your mission

You understand the power of satellite imagery. Now it's time to unlock that power, with Planet at your side. Whether you're a first-time user of satellite imagery or a seasoned developer, Planet Launch Programs are designed to help your organization make the most of Planet's imagery, APIs, and services, so you can achieve greater mission impact – no matter the industry or application.

YOUR LAUNCH CREW, FROM IDEA TO ORBIT
Launch Programs are comprised of three core phases, each tailored to anticipate and solve your particular business challenge.

Foundations

We work to ensure that you are enabled to solve your business problems using Planet's products. We combine intensive hands-on training with solution design sessions to build a plan that leads to success.

Execute

We help you resolve challenges with integrating Planet's unique dataset into your systems. Our geospatial engineers will work with you to ensure everything goes according to plan, advising on everything from imagery acquisition, analysis, and visualization.

Launch

We help take your solution into production and stay engaged via technical exchanges, performance reviews, and engineering support. We provide management and remediation for issues as they arise to make sure you stay on track after launch.

ARE YOU READY FOR LAUNCH?

Unsure if you need a Launch Program? We have identified the most common challenges organizations face with satellite imagery that make them a good candidate for Launch Programs.

CHALLENGE #1
We have never used satellite imagery before and don't know where to start!

Planet offer step-wise learning sessions about satellite imagery and techniques to begin using it.

CHALLENGE #2
We aren't equipped to access and manage the volume of daily, global imagery!

Planet works closely with your team to find the best solutions to fit your needs.

CHALLENGE #3
We aren't sure how to integrate Planet's offerings and maintain a scalable, end-to-end system.

Planet provides integration support as well as our engineering expertise to bridge the gaps.
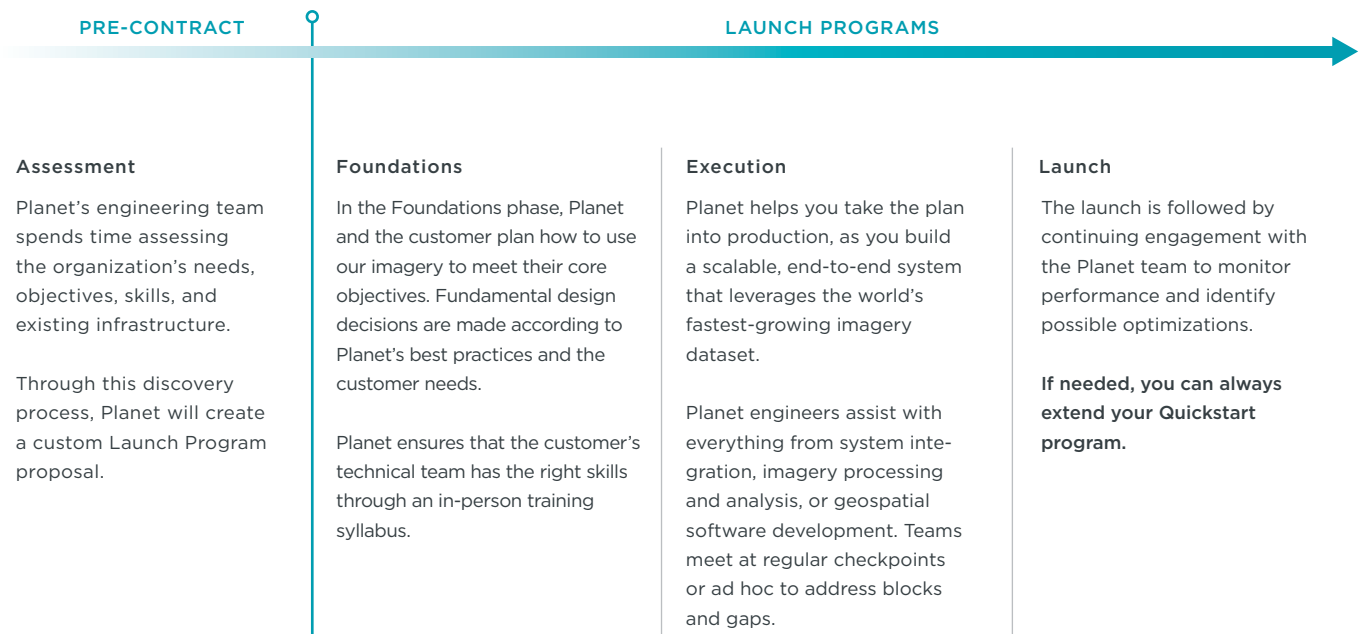
LAUNCH PROGRAM PACKAGES

Quickstart

- Robust 14-day program.
- Includes five days of on-site planning, training, implementation, and integration assistance; six technical exchanges; and ongoing performance reviews and solutions engineering.
- Best suited for new customers who aim to use Planet products at large-scale and want to ramp up quickly.

Quickstart Extension

- Additional time beyond the standard Quickstart program.
- Suited for customers who desire additional Planet assistance.

PRE-CONTRACT   LAUNCH PROGRAMS

Assessment

Planet's engineering team spends time assessing the organization's needs, objectives, skills, and existing infrastructure.

Through this discovery process, Planet will create a custom Launch Program proposal.

Foundations

In the Foundations phase, Planet and the customer plan how to use our imagery to meet their core objectives. Fundamental design decisions are made according to Planet's best practices and the customer needs.

Planet ensures that the customer's technical team has the right skills through an in-person training syllabus.

Execution

Planet helps you take the plan into production, as you build a scalable, end-to-end system that leverages the world's fastest-growing imagery dataset.

Planet engineers assist with everything from system integration, imagery processing and analysis, or geospatial software development. Teams meet at regular checkpoints or ad hoc to address blocks and gaps.

Launch

The launch is followed by continuing engagement with the Planet team to monitor performance and identify possible optimizations.

If needed, you can always extend your Quickstart program.

GET STARTED

Contact Us

Find out if Launch Programs are right for your organization.
go.planet.com/getintouch

Find Resources

Check out Planet's Developer Center
developers.planet.com

Learn More

www.planet.com